



WYMT
199 Black Gold Blvd
Hazard, KY 41701
Sales T & C: www.gray.tv/advertising
(606) 436-5757

CONTRACT

<u>Contract / Revision</u> 1633493 /		<u>Alt Order #</u> WOC12512599
<u>Advertiser</u> Mitch McConnell (A)		<u>Original Date / Revision</u> 05/21/20 / 05/21/20
<u>Contract Dates</u> 05/26/20 - 06/01/20	<u>Estimate #</u> 7891	
<u>Product</u> MMCCO		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYMT	<u>Account Executive</u> Hazard House	<u>Sales Office</u> Hazard National
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 0.28
<u>Agcy Code</u> 9912736	<u>Advertiser Code</u> 508	<u>Product 1/2</u> 629
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 19713	

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYMT	05/26/20	05/28/20	57 Mountain News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-1-1---				2	\$110.00	0.00			
N 2	WYMT	05/26/20	05/29/20	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	--1-1--				2	\$45.00	0.01			
N 3	WYMT	05/26/20	05/29/20	27 NewsFirst @ Noon	12:00 PM-12:30 PM		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-1-11--				3	\$55.00	0.04			
N 4	WYMT	05/26/20	06/01/20	57 Mountain News First @4	4:00 PM-4:30 PM		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/20	06/01/20	1-11---				3	\$55.00	0.00			
N 5	WYMT	05/26/20	05/29/20	57 Mountain News @ 430p	4:30 PM-5:00 PM		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	----1--				1	\$105.00	0.00			
N 6	WYMT	05/26/20	05/29/20	57 Mountain News @ 6	6:00 PM-6:30 PM		:30				NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	--1-1--				2	\$310.00	0.00			
N 7	WYMT	05/26/20	06/01/20	Prime Access Rotator M-F	7:30 PM-8:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/20	06/01/20	1-1-1--				3	\$35.00	0.00			
N 8	WYMT	05/26/20	05/29/20	57 Mnt News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-1-11--				3	\$210.00	0.00			
N 9	WYMT	05/26/20	05/30/20	CBS This Morning Saturday	8:00 AM-10:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1-				1	\$30.00	0.00			
N 10	WYMT	05/26/20	05/30/20	57 Mountain News @ 6 Wknc	6:00 PM-6:30 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1-				1	\$65.00	0.00			
N 11	WYMT	05/26/20	05/31/20	CBS Sunday Morning	9:00 AM-10:30 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1				1	\$40.00	0.14			
N 12	WYMT	05/26/20	05/31/20	Face The Nation	10:30 AM-11:00 AM		:30				NM	1	\$80.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1				1	\$80.00	0.00			
N 13	WYMT	05/26/20	05/31/20	Sunday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1				1	\$175.00	0.00			
N 14	WYMT	05/26/20	05/31/20	57 Mnt News @ 11p Sa-Su	11:00 PM-11:30 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/25/20	05/31/20	-----1				1	\$110.00	0.00			
Totals										0.28		25	\$2,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/31/20	23	\$2,510.00	(\$376.50)	\$2,133.50
06/01/20 -06/01/20	2	\$90.00	(\$13.50)	\$76.50
Totals	25	\$2,600.00	(\$390.00)	\$2,210.00

Signature: _____ Date: _____

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